

Beef Empire Days,

2012 MEDIA INTERN PROGRAM

Applications
are due
April 16, 2012

**MAKE MINE
BEEF!**

Beef Empire Days, Inc.

206 East Fulton Terrace
Garden City, KS 67846-1197

For more information,
Contact Deann at
Phone: 620-275-6807
Fax: 620-275-7481
Email: beefempiredays@gcnet.com

www.beefempiredays.com

Tentative Dates of Internship: May 14—June 15, 2012

\$1000.00 Scholarship awarded to Intern

*Beef Empire Days, Inc. celebrates 44 years as an organization
that hosts the 10 day Beef Empire Days celebration.
The 2012 show will be held in Garden City, Kansas from May 30 -June 10*

The 10 day Beef Empire Days celebration features industry events, including live and carcass cattle shows and competitions. People pleasing, food and sporting events including golf tournaments, community feeds and parades. Our Media Intern will write press releases, meet directly with all types of media, design power point presentations and be involved in all aspects of event planning and management.

Beef Empire Days, Inc. is looking for someone who is willing to work in a multitude of environments, various hours throughout the day and week and enjoys networking with all types of people. Our intern should also be outgoing and customer service oriented with excellent writing, computer and people skills. If you are looking for an opportunity to make an immediate impact and are interested in event management and or agricultural journalism this is an excellent internship to get experience in event management , journalism and public relations.

Beef Empire Days, Inc. employs a full-time Executive Director who coordinates all events and works closely with the local and statewide media. The Media Intern will work closely with the Executive Director in the weeks leading up to the show and throughout the two week celebration. In the final week of the internship, the Media Intern will be involved with the post show assessment and the dissemination of information. Beginning and ending internship dates are flexible depending on class schedules, etc. and we will provide living accommodations for our intern during their time in Garden City. To apply for the position of Beef Empire Days, Inc. Media Intern, submit *a cover letter of introduction, at least two writing samples and a resume* to Deann Gillen at the Beef Empire Days office, 206 E. Fulton Terrace, Garden City, KS 67846 no later than April 16, 2012.

